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# Staffordshire Wildlife Trust are seeking an

**Head of Fundraising and Development**

**Permanent and fulltime, 35 hours a week**

**Location: The Wolseley Centre, Wolseley Bridge, ST17 0WT**

**Salary: £50,000**

**Closing Date:** 9am on Wednesday 7th May

**Interview Date:** The first-round of interviews will be held online on 16th May. The second round of interviews will be held in person at the Wolseley Centre, during the week of the 19th May.

To help create a wilder future for Staffordshire, we are seeking a driven and passionate Head of Fundraising and Development who can develop and deliver a fundraising strategy to significantly grow our income.

Join an organisation that protects and enhances the wildlife and wild places of Staffordshire and promotes understanding, enjoyment and involvement in the natural world.

**About You**

The Head of Fundraising and Development role is a unique opportunity for an ambitious and innovative fundraising professional to develop and deliver a comprehensive fundraising strategy. You will be an effective leader, comfortable delegating authority in areas where you have less expertise to the experts in your team.

An inspiring leader, you will have exceptional people management skills, with the ability to influence at all levels. You should be willing to work flexibly as your team requires it, this may involve working at events outside of normal hours to support your team.

You will have experience of:

* Growing voluntary income in charities across a range of channels
* Successful fundraising across grants (charitable trusts, the National Lottery and Landfill Communities Funding), companies, individual giving, major donors and legacies
* Managing membership schemes and an understanding of generating income from Trading activities would be an advantage
* Change management, and an understanding that sustainable change requires taking people with you, and that this requires consultation, patience, flexibility and adaptability
* Developing, implementing and evaluating strategy across a range of income streams will be business as usual for you.

Your experience should be heavily-weighted towards fundraising rather than communications, although an understanding of communications and how it supports fundraising, is essential.

This is a UK-based post and applicants must be living in and have the right to work in the UK.

**About the Role**

Staffordshire Wildlife Trust had an income of £4.7m in year ending March 2024, and this has grown again in the last 12 months. To push ahead with the Trust’s vital work to restore the natural environment across Staffordshire, and to meet the strategic goals by 2030, the Trust needs to increase its revenue substantially.

You’ll be leading a dedicated fundraising and communications team currently made up of 10 staff but set to grow. This position is a new one, and one of the key recommendations of a fundraising research assignment conducted at the end of 2024.

The Head of Fundraising and Development will report to the Chief Executive and be a member of the Senior Leadership Team.

Key tasks include:

* Develop and implement a five-year fundraising strategy
* Develop a fundraising culture across the Trust
* Co-develop bottom-up, evidence-led income forecasts with your team and relevant Senior Leadership Team members
* Take overall responsibility for all fundraising
* Oversee the exploration of new income generating opportunities
* Oversee the management of all fundraising systems/processes (fundraising database and financial information)
* Be responsible for all internal and external communications
* Embed a culture of high performance amongst the team.

**About Us**

Join the county’s leading conservation charity, committed to protecting wildlife and inspiring a life-long love of nature. Our climate is in crisis and nature needs our help, but together we can make a difference. The 50-year vision is for a thriving county with wildlife at its heart, which everyone enjoys, values and wants to play their part in protecting and improving.

Staffordshire Wildlife Trust invests in people and culture and is committed to creating an engaging, supportive and inclusive workplace for all and providing opportunities for development, training and growth. There is also a range of benefits such as flexible working and an employee assistance programme.

You may also have experience in areas such as Fundraising, Fundraising and Development, Head of Fundraising, Head of Fundraising and Development, Director of Fundraising, Director of Fundraising and Development, Income Generation, Wildlife, Conservation.

For more information and to request an application pack contact Staffordshire Wildlife Trust on [jobs@staffs-wildlife.org.uk](mailto:jobs@staffs-wildlife.org.uk) or visit our website [www.staffs-wildlife.org.uk/jobs](http://www.staffs-wildlife.org.uk/jobs)

Benefits include:

* 10% Non-contributory Pension
* Employee Assistance Programme
* Life Assurance
* Salary Sacrifice schemes for cycle to work and Electric vehicles
* 25 Days basic holiday allowance, plus bank holidays, and extra Christmas leave
* 15% discount in our cafe
* PPE and uniform provided as required

Staffordshire Wildlife Trust is a registered charity. Charity No: 259558.